

*Mayoral
Proclamation
In Recognition of
Small Business Saturday*

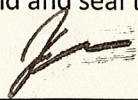
- Whereas, Waterville, Maine, celebrates our local small businesses and the contributions they make to our local economy and community; and
- Whereas, small businesses employ over 55% of the working population in the United States; and
- Whereas, 89 % of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- Whereas, 87% of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and
- Whereas, 93% of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and
- Whereas, Waterville, supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- Whereas advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now therefore, I, Jay Coelho, Mayor of Waterville, on behalf of the City Council and the residents of Waterville do hereby proclaim November 26, 2022, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

In Witness Whereof, I do hereby set my hand and seal this 23rd day of November, two thousand and twenty-two.


Jay Coelho, Mayor